

The logo for the University of Florida, consisting of the letters 'UF' in a white, bold, sans-serif font on an orange square background.

UF

A network diagram with several nodes (spheres) connected by lines, set against a dark blue background with a subtle gradient. The nodes are arranged in a way that suggests a complex, interconnected system.

POST-DOCTORAL
BRIDGE TO BUSINESS

WARRINGTON COLLEGE *of* BUSINESS

WHAT IS THE “BRIDGE?”



BRIDGING THE DISCIPLINE GAP

Upon completion of the Bridge Program, you will be academically qualified to teach accounting and finance or marketing and management in just five months.

The program, endorsed by AACSB International—the premier accreditation agency for business schools worldwide—certifies graduates as Scholarly Academic (SA) for five years. The SA is an important credential for employment in AACSB-accredited business schools. The SA status will continue beyond five years as long as one remains academically active by publishing, teaching, and conducting research, per institutional guidelines.

BRIDGING THE SUPPLY GAP

The Bridge Program evolved from a 2003 report by AACSB's Doctoral Faculty Commission, which concluded that there would be a significant shortage of business Ph.D.'s. In response to this critical faculty shortage and rising enrollments in management education, AACSB International announced its endorsement of Bridge Programs that prepare experienced and new doctoral faculty from other academic disciplines for faculty positions in business.

BRIDGING THE FINANCIAL GAP

By completing the Bridge Program, you will not only expand your career options, but your earnings potential as well. According to a 2019-20 faculty salary survey, the average annual salary for new faculty at AACSB-accredited business schools is \$132,310.

BRIDGE INTO BUSINESS

- ➔ **Qualify for Scholarly Academic (SA) designation in five months**
- ➔ **Program requires only one campus visit per month**



HOW DOES IT WORK?

Participants will take four formal foundation courses. In addition to the foundation courses, the program will make use of teaching panels, research panels, one-on-one participant-faculty meetings, and research seminars. The College's e-Learning system provides faculty and students with online and offline access to course materials, encourages student engagement in course activities, provides for electronic assignment submissions, and facilitates collaboration and communication.

AM I QUALIFIED?

Admission criteria for the Bridge Program are:

- Strong academic backgrounds
- Research skills that are readily transferable to their chosen areas of specialization
- A non-business doctoral degree from a university with an AACSB-accredited business school OR currently teaching at an AACSB-accredited business school
- For non-U.S. universities, local accreditation may be used. Exceptions will be considered on a case-by-case basis

A BRIDGE TO YOUR FUTURE

WHAT WILL I LEARN?

- **Organizational Behavior - Dr. Judy Callahan**
- **Investments - Dr. Farid Aitsahlia**
- **Brand Management - Dr. Rich Lutz**
- **Accounting Research - Dr. Gary McGill**

The Bridge Program provides a foundation in the core business disciplines in each selected area of specialization, as well as an understanding of the research domain and pedagogical “best” practices in business education. This blend provides the knowledge and skills necessary to pursue an academic career in business education.

WHY THE UNIVERSITY OF FLORIDA?

Our professors in the Bridge Program are the same high-quality faculty that teach in our world-recognized MBA program and mentor our doctoral students. These thought leaders possess the academic excellence and professional experience to provide a holistic and challenging learning environment.

SOME OF THE BRIDGE PROGRAM'S NOTABLE SCHOLARS ARE...



GARY MCGILL

J. Roy Duggan Professor, Senior Associate Dean and Director of the Fisher School of Accounting and Hough Graduate School of Business

Recognized for his distinguished contributions to the Federation of Schools of Accountancy with the organization's Joseph A. Silviso Faculty Merit Award.

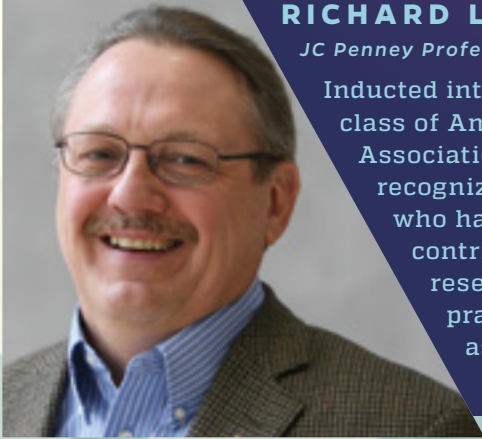


JUDY CALLAHAN

Senior Lecturer of Management

Research areas include Leadership, Compensation, Staffing, Negotiation, Organizational Development, International Management, Organizational Behavior, Groups and Teams, and Aging and Work.

SOME OF THE BRIDGE PROGRAM'S NOTABLE SCHOLARS ARE...



RICHARD LUTZ

JC Penney Professor of Marketing

Inducted into the inaugural class of American Marketing Association Fellows, which recognizes AMA members who have made significant contributions to the research, theory, and practice of marketing, as well as service to the organization.



FARID AITSAHLIA

*Clinical Asst Professor &
Richardson Fellow*

Published his research in top tier journals like The Review of Financial Studies, The Journal of Computational Finance, The Journal of Risk, and Journal of Banking and Finance.

**UNIVERSITIES WHERE BRIDGE GRADUATES ARE TEACHING
AND CONDUCTING RESEARCH (partial list):**

Florida Atlantic University	University of California-San Diego
George Washington University	University of Central Florida
Michigan State University	University of Colorado
New Mexico State University	University of Florida
Oklahoma State University	University of San Francisco
Old Dominion University	University of South Carolina
Pepperdine University	University of South Florida
Rutgers University	University of Southern Mississippi
Santa Clara University	Washington State University
St. John's University	Xavier University



POST-DOCTORAL BRIDGE PROGRAM

WARRINGTON COLLEGE *of* BUSINESS

CONTACT

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