

Minutes: Undergraduate Committee Meeting 25 SEP 09

ATTENDANCE

Committee Members: Haldun Aytug (ISOM), Dominique DeSantiago (FSOA), Sharon Koele (student), John Kammeyer-Mueller (MGT), Rich Lutz (MKG, chair), Matthew Tringali (student), Brian Ray (ex-officio), Mark Rush (ECO), and Craig Tapley (FIRE)

Guests: John Kraft and Tawyna Means

DEAN'S REMARKS

Dean Kraft talked about the upcoming RCM budget model as well as the possibility of naming the School of Business and constructing a new building. He talked about Assurance of Learning as well as the college's strategic planning committee that will convene in Fall 2010.

APPROVAL OF MINUTES

The minutes from the meeting of 13 April 09 were approved.

ANNOUNCEMENTS BY THE CHAIR

Dr. Lutz announced important dates for the semester and mentioned that Dr. Rush is the incoming chair of the Undergraduate Committee.

NEW BUSINESS

The committee voted to change the name of the following minor:

Previous name: Information Systems and Operations Management

New name: Information Systems

ASSURANCE OF LEARNING

Tawyna Means described the "faculty lead" concept and went over the four AoL goals for the 2009-2010 academic year. She and Dr. Tapley also discussed the current plans that the university has to move to a different e-learning platform.

DIRECTOR'S REPORT

Dr. Ray reminded the committee about the grades the program received from student evaluations on the most recent BusinessWeek rankings. He then informed the committee of various findings from summer visits to seven peer institutions.

Dr. Ray talked about the move to Bryan Hall as well as the use of Stuzin 101-104 and Matherly 120 for undergraduate major courses beginning Fall 2010.

INFORMATION/DISCUSSION ITEMS

Dr. Ray discussed the decrease in headcounts and how that will provide most departments the chance to offer 16-credit majors. Dr. Ray reminded the committee that he and his staff will work to maximize the number of credit hours taken by business students. Strategies include encouraging minors and removing the 3000-4000 level restrictions on BSBA students.

The departmental representatives from FIRE, Management, and Marketing each said that their department will likely present plans for 16-credit majors at the November 2009 meeting.

Dr. Ray mentioned that the college is expected to receive a gift commitment for promoting ethics to undergraduates. The expect gift is \$50,000 per year for five years. Dr. Ray recommended requiring a two-credit course for students during the sophomore year. He plans to submit a syllabus for review at the November 2009 meeting.

Dr. Ray mentioned that Dr. Roy Crum will be teaching an International Business course via electronic platform beginning Fall 2010. Dr. Ray distributed an outline of Dr. Crum's course. Dr. Crum will be presenting a syllabus for the committee's review at the November 2009 meeting.

Dr. Ray distributed a document with data that compared Warrington's undergraduate business core requirements with those of 14 peer institutions. Dr. Ray pointed out the fact that four of fourteen peers had a managerial economics course in the core. Five of 14 peers had an international business course in the core. With ECO 2013 and ECO 2023 now four-credits each, Dr. Ray asked the committee to consider replacing the managerial econ course with the international business course beginning Fall 2010. This will be discussed at the next meeting.

Dominique DeSantiago reported on the plans to offer ACG2021C and ACG 2071 via electronic platform.

Dr. Aytug presented information on a potential offering of a four-credit IS course for lower-division students. The course would cover excel, access, and IS topics. From the discussion it was clear that this proposed course would have some overlap with ISM 3004. Dr. Aytug agreed to meet with the individuals who team teach ISM 3004 and report back to the committee.