



UNIVERSITY OF FLORIDA

COLLEGE OF BUSINESS ADMINISTRATION
Graduate School of Business
Fisher School of Accounting
School of Business
JOHN KRAFT, DEAN

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GENERAL FACULTY MEETING March 17, 1995

MINUTES

1. Dean Kraft called the meeting together at 1:10p.m. A motion was made and seconded to amend and approve the faculty minutes of January 20, 1995 with the following revision: Item number 4. REPORT FROM AUH's..... --coverage of current material and some additional material on /unemployment benefits/...employment law.
2. The Undergraduate Committee presented the following items to the faculty for approval. Dr. Tapley briefly discussed each item as presented on the agenda. A motion was made and seconded to waive the College's two meeting rule for action. The motion passed.

-FIN 3102 -- This course is currently listed as Personal Financial Planning. At this time the title was amended to be Financial Planning. A motion was made seconded and passed to approve the course and it's amended title "Financial Planning."

-Dual majors within the BSBA program -- For the past fifteen years there have been a restriction in our program to not give dual majors within the undergraduate program. Every semester 20-30 letters of verification are sent out to students attesting to the fact that although we don't allow dual majors, the student has met the requirements for a dual major. The students, however, get no formal recognition on their transcript that they have completed these requirements. The UG Committee feels that, if we are going to allow students to actually do this, we might as well give them the recognition. A motion was made, seconded, and passed to approve dual majors within the BSBA program.

-Allow BSAC students to earn a BSBA degree -- In the early 70's accounting was simply another major within the College and then in the late 70's there was the establishment of the School of Accounting and the awarding of a bachelor of science in accounting degree. The University does allow the awarding of multiple degrees. Since dual majors are being approved, the UG Committee thought we should also allow students who have gotten a BSAC degree to come back and get a BSBA degree. A motion was made, seconded and passed to allow BSAC students to earn a BSBA degree.

-Eliminate ECO 3202/3203 as a specified major elective for Marketing majors and ECO 3203 for the Real Estate major -- A motion was made, seconded, and passed to approve the elimination of these courses. No discussion took place.

-Eliminate College Distribution Requirements (excess over what is required by General Education) of nine hours of Social and Behavioral Sciences and three hours of International Studies and Diversity -- The University currently has a general education requirement totaling 45 hours; 6 hours are required in the area of social and behavioral sciences and six hours are required in the area of international studies and diversity. The College has had a distribution requirement that says we want the students to take an additional nine hours in social sciences above and beyond what is required by General Education and an additional three hours in international studies and diversity. A motion was made, seconded and passed to approve this elimination.

-Change BSBA and BABA programs to 120 hours -- A motion was made, seconded and passed to approve this reduction. No discussion took place.

-Decision of Overall GPA Requirements of the BSBA degree -- This item was presented as informational at the 1/20/95 faculty meeting and requires a vote at this meeting. This involves lowering our overall GPA of our BSBA program to a 2.0. while maintaining a 2.50 preprofessional GPA. No discussion took place. A motion was made, seconded and passed to drop the overall GPA to a 2.0.

3. Rich Lutz reported that the Strategic Planning Committee has met six times and has developed a mission statement which was published in the CBA Journal and faculty were invited to read and respond. Also, a couple of sessions have been spent analyzing our external environment in terms of our stakeholders and external forces that are based on our ability to deliver various programs and achieve our goals. At the meeting this morning, the Committee began the concept of analyzing the internal environment and the mechanism by which we will be seeking input from our external constituents. In a series of focus groups, the remainder of this semester, the summer, and early fall will be used to gather information from our business constituents; legislative constituents; students; members of the faculty and staff, that are not part of the planning team. The target date to have a plan is late fall/early spring. As soon as the external forces and the internal forces have been summarized, the results will be published in the CBA Journal asking for feedback.
4. Dean Kraft stated that he has heard several different scenarios concerning next year's budget. Dean Kraft suggested that we wait until the end of the year to decide on what's going to really happen.

Dean Kraft reported that we are currently working on our Capital Campaign. There was a meeting with the Provost this morning to kick it off and to look at the

number's etc. which will be sent to the Strategic Planning Committee. He stated that our goal will be approximately \$50 million which includes any matching money we get.

A motion was made, seconded and passed to adjourn the general faculty meeting.

GRADUATE FACULTY MEETING

MINUTES

1. Minutes from the January 20, 1995, Graduate Faculty meeting was approved as distributed.
2. MBA for Managers III/MBA for Executives - Dean Kraft stated at the last meeting that Chris James reported a committee had been formed to study modifying the program and has met on a regular basis to come up with a new format for the program. The detailed new format appears in the materials distributed with the agenda. Joe Alba briefly explained to the faculty the changes made to the program. Dr. Alba stated the time has been shifted so the class does not just meet on Saturdays any longer. The plan includes meeting once a month for three days (Friday, Saturday, and Sunday) for four months and three classes offered at a time instead of two. No other discussion took place.
3. Dean Kraft took this time to introduce and welcome the following individuals to the College: Nicole Pavlico, Public Relations/Publications Director; Laura Baker, MBA Director of Admissions and Student Services; Bob Warmkessel, MBA Director of Career Services; Gary Sullivan, DIS Lecturer.

A motion was made, seconded and passed to adjourn the Graduate Faculty meeting.